DESIGN INC.

ENVIRONMENTAL GRAPHIC DESIGN



100 CAMBRIDGE STREET

BOSTON, MA

CLIENT

MassDevelopment

ARCHITECT

Elkus/Manfredi Architects

FABRICATOR

Advanced Signing, LLC

100 Cambridge Street is a 700,000-square-foot complex including office, retail and residential space, formerly known as the Leverett Saltonstall State Office Building. Renovated in 2004 to upgrade the office building, it features state-of-the-art office space and the addition of 75 luxury apartments at Bowdoin Place.

DESIGN, Inc. was chosen to provide environmental graphic design services for both components of the job, working closely with the developers to respond to the office and residential programs. The signage for Bowdoin Place required high-end finishes, while a less expensive approach was designed for the 100 Cambridge Street office building.

